



FOR IMMEDIATE RELEASE

## Support Black Charities (SBC) Spearheads Collaborative Efforts with Black-Led Organizations to Advance Sustainable Development Goals (SDGs)

**Toronto, Ontario, Canada - December 21, 2023** - [Support Black Charities \(SBC\)](#), a pioneering Canadian nonprofit organization headquartered in Toronto, but operating nationally and internationally, proudly announces its continued commitment to fostering collaborations with charitable Black-led, Black focus and Black serving (B3) organizations globally, in alignment with the Sustainable Development Goals (SDGs) set forth by the United Nations in 2015. This initiative, especially during the Holiday Season but also all year long, accentuates the importance of collective and focused action in creating sustainable change for underserved communities.

Anick Silencieux, the visionary Founder and Executive Director of SBC, embodies a steadfast dedication to preserving cultural heritage and empowering marginalized communities. Her ethos, deeply rooted in her Haitian heritage, has propelled the establishment of SBC as a robust global network uniting donors, volunteers, and organizations dedicated to uplifting Black communities worldwide.

- **"We Don't Win, Unless Everybody Wins!"**, Anick Silencieux shares, reflecting on her journey.

This mantra encapsulates the essence of her tireless efforts to elevate the Black community's voice and create impactful change globally as she reiterates the need to address the disparity in funding between organizations.

### A Vision of Impact:

Anick's relentless commitment to community welfare materialized through volunteering efforts with other organizations like Perspective Entraide Humanitaire serving schoolchildren in Haiti and the National Society of Black Engineers which she credits for assisting her shape her career as an Electrical Engineer.

Black-led organizations are the linchpins of support for communities battling systemic inequality. Despite their indispensable contributions, these organizations face challenges in garnering support and recognition, often hampering their outreach and impact. Recognizing this, SBC stands shoulder-to-shoulder with these organizations, striving to break barriers and catalyze enduring change.

Anick's overarching vision for SBC includes providing essential resources through tailored programs, aiming to foster sustainability, self-sufficiency, and empowerment among B3 organizations to **create generational impact** on the Black Ecosystem. This endeavor amplifies the voices of Black-led organizations and creates vital connections with donors, amplifying their impact.

SBC, guided by Anick Silencieux's vision, also aims to showcase the diversity and impact of B3 organizations globally. One objective is to make it easier for individuals to find and contribute to causes that matter to them, fostering positive change within the black community.

### **Global Black Philanthropy Initiative (GBPI):**

Looking forward, Anick aims to raise \$1 million through the Global Black Philanthropy Initiative (GBPI), a key SBC program, for the organizations listed in SBC's directory.

Launched in August 2023 during Black Philanthropy Month, this groundbreaking platform actively addresses the funding gap and collaborates with various B3 organizations dedicated to achieving the United Nations' Sustainable Development Goals (SDGs). In 2020, the [FBCC report](#) highlighted the percentage of grant funds disbursed to B3 organizations. The report revealed that **only 0.07 cents out of every 100 dollars donated by philanthropists go to B3 organizations**, further emphasizing the need for concerted efforts to rectify this imbalance.

### **Unique Donation Platform:**

GBPI introduces a groundbreaking approach to philanthropy. Donors have the opportunity to identify the impact they want to see within the Black community by choosing from the 17 Sustainable Development Goals (SDGs), and their contribution is distributed among all nonprofits aligned with their selected goal.

This online fundraising platform empowers supporters to engage in philanthropic endeavors at their convenience according to their values. GBPI stands as a catalyst for collaboration among diverse B3 organizations committed to realizing the SDGs, offering a distinctive avenue for donors to support multiple causes simultaneously, amplifying the breadth and depth of their charitable impact. Donate once, Impact Many!

### **Collaboration for SDGs:**

GBPI focuses on collaboration with B3 organizations working towards the 17 SDGs, recognizing the interconnectedness of these goals. The integrated nature of the SDGs highlights the significance of partnerships across sectors to achieve sustainable development.

Some remarkable collaborations exemplify SBC's dedication to SDGs. The SBC directory encompasses diverse categories strategically aligned with the SDGs and more, spanning arts, health, human rights, education, and environmental causes, among others.

- ***"Together, we can make a difference in the world,"*** emphasizes Anick Silencieux, echoing the sentiment that fuels SBC's mission.

All year-long but especially as the year draws to a close, SBC invites individuals and entities to join hands in supporting Black-led organizations, nurturing the well-being of Black communities. Every action, no matter how small, contributes significantly to elevating our community while building a more equitable society.



SBC proudly collaborates with and supports various B3 organizations through GBPI. It is a testament to SBC's unwavering commitment to redressing the disparity in philanthropic funding for Black-led organizations.

Visit the [GBPI website: Global-bpi.org](http://Global-bpi.org) today to stay tuned for more information about this unique philanthropic initiative. Get ready to make a global impact.

Follow and share our accounts to spread awareness and engage others in this important collective initiative towards a brighter future.

SBC

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#### **About Support Black Charities (SBC):**

[Support Black Charities](#) (SBC) is a Canadian registered nonprofit organization based in Toronto, Ontario. SBC operates nationally across Canada and internationally, aiming to support and empower Black-led nonprofit organizations. SBC is an online platform and a vetted online directory that connects individuals and businesses with B3 organizations making a difference in the Black community. SBC is also committed to creating generational impact by assisting Black organizations to become sustainable and self-sufficient by providing resources and essential services and a strategic roadmap for success guided through their program "Business Development Assessment for Nonprofit".