



FOR IMMEDIATE RELEASE

SBC's Strategic Alignment with SDG#3: Advancing Health Equity and Social Transformation through Collaborative Philanthropy for the Black Community

Toronto, Ontario, Canada, May 1st, 2024. [Support Black Charities \(SBC\)](#) remains steadfast in its commitment to uplift and empower black-led charitable organizations. As a leading Canadian nonprofit headquartered in Toronto, SBC operates both nationally and internationally, striving to build a global network of black organizations, donors, volunteers, supporters, and allies dedicated to fostering positive global change.

Through SBC's flagship program, [Global Black Philanthropic Initiatives \(GBPI\)](#), each month highlights a specific cause aligned with one of the United Nations' 17 Sustainable Development Goals (SDGs). In April, SBC focused on **SDG #3 - Good Health and Well-being**, seizing the opportunity to shed light on healthcare misdiagnosis and disparities disproportionately affecting black communities.

During April, SBC proudly demonstrated its dedication to bridging the healthcare gap and advocating for improved health outcomes within black communities.

Healthcare Misdiagnoses & Disparities

Healthcare disparities lead to unequal access to quality medical care, resulting in poorer health outcomes, particularly among black communities. A study titled "[Experiences of Medical Racism Among Black Adults,](#)" published in November 2023 by National Institute on Minority Health and Health Disparities (NIMHD), revealed that black patients often face racial discrimination and microaggressions. These experiences increase medical mistrust and contribute to biased medical decision-making, which can result in poor health outcomes. According to the World Health Organization (WHO), around 5% of adults in high-income countries receive an incorrect diagnosis annually, leading to an estimated 371,000 deaths and 424,000 cases of permanent disability every year. Addressing these disparities is crucial to promote sustainable development and uplift marginalized communities.

April is and was a significant month for health awareness. April is National Minority Health Month, dedicated to raising awareness about health inequalities that disproportionately affect racial and ethnic minority populations. April 7th is World Health Day; a global health awareness day celebrated every year under the sponsorship of the World Health Organization. In addition, April is also Autism Awareness Month, with World Autism Awareness Day observed on April 2nd. These events promote good health and well-being for all, aligning with GBPI's Monthly focus in April. By working together and supporting impactful organizations like [CeSAHA](#) (featured on SBC's online directory), we can help create a healthier future for all.

Advancing Health Equity: Inspiring Awareness and Action for Change

Taking practical steps to raise awareness about healthcare inequality is pivotal:

- Educate themselves: Learn about historical and current healthcare inequalities.
- Engage in conversations: Challenge stereotypes and biases.
- Support Health Related Black organizations: Visit [GBPI website to donate](#) to the SDG#3 group which will equally benefit all organizations listed under that category. Donate Once, Impact Many!
- Contribute to SBC's mission: through donations, volunteering, or advocacy.

"We are thrilled to provide a platform that recognizes and amplifies the impact of Black-led nonprofit organizations in every sector all over the world while fostering collective giving for sustainable change aligning with the UN's 17 SDGs." said Anick Silencieux, Executive Director of Support Black Charities.

SBC proudly partners with and backs diverse B3 organizations by tackling their targeted causes. Through our [GBPI program and fundraising platform](#), SBC spotlights a new cause each month, underscoring our steadfast dedication to addressing the inequity in philanthropic support for Black-led organizations.

Call to Action:

Join us each month as we tackle various social impact impacting the Global Black Community. Visit the [GBPI website at Global-bpi.org](#) today to stay updated on this groundbreaking philanthropic initiative. Together, let's prepare to make a meaningful global impact.

Follow and share our accounts to spread awareness and engage others in this important initiative.

SBC

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About Support Black Charities (SBC):

[Support Black Charities](#) (SBC) is a Canadian registered nonprofit organization based in Toronto, Ontario. SBC operates nationally across Canada and internationally, aiming to support and empower Black-led nonprofit organizations. SBC is an online platform and a vetted online directory that connects individuals and businesses with B3 organizations making a difference in the Black community. SBC is also committed to creating generational impact by assisting Black organizations to become sustainable and self-sufficient by providing resources and essential services and a strategic roadmap for success guided through their program "Business Development Assessment for Nonprofit".