



Sponsorship for Black Philanthropy Month Events in August 2024

Support Black Charities Overview

Support Black Charities (SBC) is dedicated to empowering Black-led, Black-serving, and Black-focused organizations worldwide. By sponsoring our events, you help us address critical challenges faced by Black nonprofits, enhancing their visibility, sustainability, and impact.

Event Series - SBC Presents: Black Philanthropy in Action

3 Events – 3 Experience – 3 Impacts

- **The Mastermind** – August 14
- **The Blocko** – August 25
- **The Roundtable** – August 28

Why Partner with SBC During Black Philanthropy Month

According to the [State of Black Nonprofits Report 2024 by Giving Gap](#), since 2020:

- 97% of Black nonprofits identified financial support for general operations as their top need.
- 90% of Black nonprofits reported increased expenses.

By sponsoring SBC events, you directly address the dual challenges of operational funding and increased expenses faced by Black nonprofits. They have experienced rising operational costs due to the growing demand for their services, making your support even more crucial. Our events serve as an extension of our programs, providing platforms for peer learning, connection, and visibility. They are helping Black organizations diversify funding, recruit volunteers, and build essential community relationships. Your sponsorship helps us host high-quality events, directly supporting the stability and growth of Black-serving organizations. **Donate Once, Impact Many!**

Impact of Your Sponsorship

Sponsoring SBC's events in August 2024 creates enriching experiences for participants and attendees while supporting our mission. Here's how your sponsorship impacts our events:

- **Enhanced Event Production and Engagement:** Ensure high-quality production and interactive elements, enriching the experience for all attendees.

- **Increased Visibility and Support:** Enhance visibility and support for Black businesses and nonprofits, promoting economic empowerment.
- **Networking and Exposure:** Provide valuable networking opportunities and public exposure for Black organizations, aiding in growth and stability.
- **Philanthropic Advancement:** Increase awareness and education on Black philanthropy, fostering community relationships and systemic change.
- **Operational Stability:** Ensure SBC's ability to host high-quality events and provide essential services to Black organizations without compromising existing resources.

Event Sponsorship Options

- Venue (Décor, Signage, Equipment)
- Entertainment & Media Services
- Marketplace Booths
- Guest Experience (Gifts and Giveaways)
- Kids Corner and Games
- Other – customized

Sponsor Your Way: Choose Your Contribution Method or Amount

We offer flexible sponsorship opportunities tailored to fit your needs and maximize your impact and brand visibility. Contributions of any amount to one or more event sponsorship options are welcome. Tax receipts are available for all donations. Customize your sponsorship to align with your brand's values and goals.

For your brand visibility, options include advertising, logo placement, on-site banners, website mentions, and branded swag products. Let us know your preferences and how you want to engage with our network. We want to hear from you!

Be Part of SBC's Impact Story During Black Philanthropy Month

Join us in making a meaningful difference for the Black community. Your sponsorship drives organizational stability, enhances visibility, and fosters the long-term growth of Black-serving organizations. By supporting SBC's events, you contribute to our operational flexibility and the empowerment of Black organizations towards generational impact.

Thank you for your consideration and support. We look forward to partnering with you in August and beyond to make a lasting impact. ***Let's connect to discuss your preferences.***

Contact Information:

- **Anick Silencieux – Founder & Executive Director**
- anick@supportblackcharities.org