



FOOD SECURITY FUND

CONNECTING FOOD TO THE BLACK COMMUNITY

CONNECTING THE BLACK COMMUNITY TO FOOD

Building the systems behind food access.

Presented by Anick Silencieux,
Executive Director of
Support Black Charities



The Numbers Tell a Bigger Story.

2.16 Million

visits nationwide

Up from 1.08M in 2019 • 2x increase

4.1 Million

visits in Toronto

More than 4x increase since 2017

\$29M

annual cost to feed communities

Up from \$1.5M pre-pandemic • nearly 20x increase

Sources: Food Banks Canada 2025 • Daily Bread Food Bank 2024/2025

THE INVISIBLE BURDEN.

Children feel it first.

- 1 in 3 children arrive at school hungry.
- Children represent 33% of food bank users.
- **46%** of Black children in Canada live in a food-insecure household.

Sources: Food Banks Canada; Proof UofT 2022; Breakfast Club of Canada 2025



Organizations are
not failing.
They are operating
beyond capacity.

What they need isn't just more food.
It is storage. Logistics. Facilities.

The issue is not effort.
The issue is an overwhelmed infrastructure.



WHAT WE'RE HEARING

Organizations know exactly what's missing.

- Storage infrastructure
- Distribution and logistics support
- Volunteers - Operational capacity to sustain programs

THE GAPS ARE CLEAR

This is where the work breaks down.

A close-up photograph of two hands. The hand on the right is holding a set of keys, and the hand on the left is held open, palm up, as if receiving them. The background is a blurred warehouse or industrial setting with a person and a truck visible in the distance.

The Food Security Fund

Who's helping the helper?

FSF is the infrastructure of support. We strengthen organizations already serving communities. So they can focus on feeding people.

A person wearing a high-visibility vest is using a tablet to check inventory in a warehouse. The background shows tall shelves filled with boxes and a refrigerated section with glass doors.

We Fund Capacity, Not Organizations

The Distinction

Community organizations participate as implementation partners in coordinated activities. They do not receive unrestricted grant funding.

The Mechanism

SBC contracts qualified third-party service providers (e.g., Sixty67 Group) at fair market value to execute specific logistics (storage, transport, prep).

The Result

We build the infrastructure so community programs can focus entirely on their mission: feeding people.

THE FSF FUNDING ENGINE



1

Raise capital for coordinated systems.

2

Co-create solutions with trusted organizations.

3

Build capacity (Supply, Storage, Logistics).

4

Deliver through community partners.



PROVE.
ADAPT.
SCALE.

Beginning with 4 to 5 trusted organizations to co-develop and test on-the-ground infrastructure solutions.

A STRENGTHENED ECOSYSTEM.

Families: Dignified access to food.

Organizations: Scaled impact, reduced burnout.

The Public: Resilient, nourished communities.



THE FSF ADVISORY COUNCIL

Rooted in Community. Built for Impact.

A Multidisciplinary Powerhouse

- **Industry Experts:** Agriculture, Culinary Arts, Food Industry, Hospitality, and Vendor Relations.
- **Strategic Leaders:** Business Operations and Community Advocacy.
- **Social Impact Specialists:** Deeply committed experts from the food insecurity sector.



Tim Fray



Robert Rainford
Chef



Janice Bartley



Zakiya Tafari



Chantel Selman
Chef



Michelle Selman



Ryan O'Neil Knight

Together, they bring a vital blend of technical knowledge, lived experience, and unwavering passion to our mission.



A Proven Model Princess Margaret Cancer Foundation

A globally recognized fundraising model built in Toronto

Continuous 365-day fundraising.

Multiple revenue streams.

Deep cross-sector
partnerships.

**Not a campaign.
An ecosystem.**

Help
Conquer
Cancer

Help Conquer Cancer
Logo with four colored shapes (red, blue, green, yellow) forming a cross.

Princess Margaret Cancer Foundation
Logo with the text "Princess Margaret Cancer Foundation" and a small logo.

Princess Margaret Cancer Foundation
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BUILDING THE FOUNDATION



Phase 1: **\$250K – \$500K**

To build the team.

To build the system.

People. Operations. Partnerships.

Laying the foundation for scale.

A close-up photograph of two hands shaking. The hand on the left is dark-skinned, and the hand on the right is light-skinned. They are shaking in a firm grip. The background is a blurred warehouse or industrial setting with stacks of boxes and pallets.

THE ASK

Seed funding.
Founding partners.
Network activations.
Visibility. Networks. Access.
Help shape what comes next.

Engage at the level that fits you.

THE OPPORTUNITY WHERE YOU CAN CONTRIBUTE

FUND THE WORK:

Donors, corporate partners, giving groups.

TELL THE STORY:

Media, ambassadors, and storytellers.

BUILD THE SYSTEM:

Logistics, storage, and suppliers.

ACTIVATE COMMUNITY:

Volunteers and ecosystem connectors.


Every contribution, at every level, drives this forward.





THIS WILL OUTLIVE US.

We are building a reliable, long-term system. Ensuring children have consistent access to food, organizations have stability, and communities can thrive in the face of uncertainty.

A young child with dark skin and curly hair is smiling broadly, looking upwards and to the right. They are holding a red and yellow apple with both hands. The background is a blurred outdoor community event at dusk, with string lights and people in the distance.

Start where you are.
Help build what comes next.

BUILD WITH US.

FoodSecurityFund.ca

LET'S CONNECT

The work is real. The need is now.

We have the vision.
We have the model.

Let's build the foundation children deserve.

The builders are in this room.

Donors. Media. Storytellers.
Business leaders. Connectors. Experts.

Let's start the conversation tonight.

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FoodSecurityFund.ca

